



**The International  
School Bangalore**

## **Visual Content Specialist**

### **About TISB**

The International School Bangalore is one of India's leading day and boarding schools, known for strong academics, exceptional teaching and a diverse, global community. For over 25 years, the school has delivered outstanding results and a balanced education that help students grow with confidence, curiosity, and integrity. Located in Bangalore's IT corridor, TISB offers world-class facilities, a vibrant campus life, and a values-driven environment where every student is encouraged to thrive.

### **Role Overview**

This role is for a creative specialist who captures the energy of school life through photography, videography, design, and digital storytelling. Reporting to the Marketing Coordinator, you will support daily content creation, strengthen TISB's visual identity, and ensure consistently high-quality output across all platforms.

### **Key Responsibilities**

#### **Photography and Videography**

- Capture high quality images and videos across school events, student activities, classrooms and celebrations.
- Follow a consistent visual style that reflects TISB's standards and values.
- Plan, shoot and edit short highlight films, reels and campus stories.

#### **Editing and Creative Production**

- Edit photos and videos using Adobe Lightroom, Photoshop, Premiere Pro and After Effects.
- Deliver polished content for social media, newsletters, the website and school publications.
- Maintain an organised library of visual assets for quick access.

#### **Graphic Design**

- Create clean, visually engaging posters, banners, event branding, certificates and digital assets.
- Develop simple storyboards for video ideas and work with the Marketing team on campaign creatives.
- Ensure consistent use of colour, typography and layout across all materials.

#### **Collaboration and Project Execution**

- Coordinate with academic, sports, boarding and events teams to plan visual coverage.
- Manage multiple assignments calmly during busy school periods.
- Conduct quality checks before publishing or sharing any visual content.

#### **Professional Development**

- Stay updated on trends in photography, video editing and visual design.
- Experiment with new ideas that elevate TISB's brand presence.

### **Requirements**

- Strong portfolio in photography, videography and design. Applications without a portfolio will not be considered.
- Proficiency in Adobe Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro).
- Skilled in minimalist, clean design with a strong sense of composition, colour and typography.
- Familiarity with storyboarding and basic motion graphics is an advantage.
- Ability to work quickly, think visually and maintain high accuracy.

- Organised, dependable and comfortable working in a school environment with tight deadlines.